

Rawlins County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 6/28/2017

Using the most recent IMPLAN data available (2015) adjusted for 2017, 13 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Rawlins County economy.¹

These 13 sectors have a total direct output of approximately \$156.1 million and support 432.3 jobs in Rawlins County. Running the model for all 13 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Rawlins County Economy								
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional	Output ⁵	Output % of Gross Regional Product		
				Product ⁴		110000		
Direct Effect	432.3	15.42%	\$31,555,388	20.85%	\$156,077,865	103.14%		
Indirect Effect	172.7	6.16%	\$21,849,816	14.44%	\$31,101,826	20.55%		
Induced Effect	77.8	2.78%	\$3,878,315	2.56%	\$7,474,223	4.94%		
Total Effect	682.8	24.36%	\$57,283,519	37.85%	\$194,653,913	128.63%		

As shown in the above table, agriculture, food, and food processing sectors support **682.8 jobs**, or **24.36%** of the entire workforce in the county. These sectors provide a total economic contribution of approximately \$194.7 million, roughly 128.63% of the economy.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 13 agriculture, food, and food processing sectors is approximately \$57.3 million, or 37.85% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 37.85% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **171.1 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Rawlins County.

Top Ten Agriculture, Food, and Food Processing Sectors by Employment				
Sector	Total Employment	Total Output		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	171.1	\$34,155,328		
Grain farming	89.0	\$51,339,211		
All other crop farming	45.8	\$5,484,500		
Support activities for agriculture and forestry	44.1	\$13,383,245		
Wholesale trade	41.8	\$10,289,648		
Other animal food manufacturing	29.3	\$39,683,018		
Veterinary services	25.5	\$1,488,372		
Animal production, except cattle and poultry and eggs	22.4	\$4,172,494		
Accounting, tax preparation, bookkeeping, and payroll services	20.6	\$509,246		
Dairy cattle and milk production	20.3	\$7,715,358		

The grain farming sector directly contributes approximately \$51.3 million to the Rawlins County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Agriculture, Food, and Food Processing Sectors by Output				
Sector	Total Employment	Total Output		
Grain farming	89.0	\$51,339,211		
Other animal food manufacturing	29.3	\$39,683,018		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	171.1	\$34,155,328		
Support activities for agriculture and forestry	44.1	\$13,383,245		
Wholesale trade	41.8	\$10,289,648		
Dairy cattle and milk production	20.3	\$7,715,358		
Farm machinery and equipment manufacturing	9.4	\$5,869,599		
All other crop farming	45.8	\$5,484,500		
Animal production, except cattle and poultry and eggs	22.4	\$4,172,494		
Animal, except poultry, slaughtering	4.4	\$3,249,848		

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Rawlins County economy.

All Agriculture, Food, and Food Processing Sectors				
Sector	Total Employment	Total Output		
Oilseed farming	1.1	\$1,966,767.79		
Grain farming	89.0	\$51,339,210.51		
All other crop farming	45.8	\$5,484,499.93		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	171.1	\$34,155,326.84		
Dairy cattle and milk production	20.3	\$7,715,357.78		
Poultry and egg production	0.3	\$266,340.70		
Animal production, except cattle and poultry and eggs	22.4	\$4,172,493.93		
Other animal food manufacturing	29.3	\$39,683,017.73		
Animal, except poultry, slaughtering	4.4	\$3,249,847.65		
Bread and bakery product, except frozen, manufacturing	1.9	\$189,416.68		
Farm machinery and equipment manufacturing	9.4	\$5,869,599.34		
Veterinary services	25.5	\$1,488,372.09		
Landscape and horticultural services	11.7	\$497,610.36		

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Rawlins County, the retail sector was omitted.